

# THE RED HARLEQUIN

## **Prava i Prevodi and *The Red Harlequin* team up in Multi-Territory deal**

### **Leading Agency to Represent YA Fantasy Book Series**

London, United Kingdom, (September 4, 2014) - Leading Literary Agency Prava i Prevodi has been appointed as sub-agent for Roberto Ricci's YA fantasy series, *The Red Harlequin* in 19 countries comprising Eastern Europe, the Baltics and Greece.

Milena Kaplarevic, Rights Manager of Prava I Prevodi closed the deal with Ricci's Agent Lisa Hryniewicz of Koko Media. Based in Belgrade and Cyprus, Prava I Prevodi is the oldest literary agency in Eastern Europe, active for over 30 years. The Agency closes approximately 2000 licensing agreements a year and represents titles by Cassandra Clare, Brandon Sanderson, Kristin & PC Cast, and Rachel Hawkins, as well as THE FIRE SERMON trilogy by Francesca Haig.

Milena Kaplarevic comments, "The Red Harlequin is an exciting new addition to our YA fantasy list. A series of such quality and originality is certain to capture the imagination of readers across Eastern Europe, and we look forward to seeing it translated into many more languages."

Lisa Hryniewicz adds, "We are delighted to partner up with such a well-established agency and look forward to developing a global network of top-tier agencies and publishers. We also agree that *The Red Harlequin*, given its rich history and timeless legends, will be a perfect fit for the Eastern European market."

THE RED HARLEQUIN is an epic saga that features Asheva, an aspirational teenager living in a complex world divided among Chrome Nations, where everyone lives hidden behind a mask. The first four books (sub-themed by *Fear, Wrath, Love* and *Harmony*), follow Asheva's initial journey of self-discovery, during which he evolves from a naïve and blindly devoted son of a Black Nation warrior, to a powerful and wise leader, uniter of all the Chrome Nations. Asheva is accompanied through his adventures by a cast of complex and touching characters, not least the enigmatic love interest, Princess Cestia, ruling heir of the Red Nation. Drawing inspiration from events such as the Arab Spring and Occupy Wall Street, THE RED HARLEQUIN is a visually evocative and highly engaging allegory on society, religion, politics, morality and revolution.

The brainchild of ex-journalist and kids entertainment executive Roberto Ricci, THE RED HARLEQUIN is also being developed as a transmedia concept across publishing, music, film, and licensing, with publishing as the first key pillar. The first book has been hugely successful on WATTPAD, shooting to 11<sup>th</sup> place in Fantasy/Adventure after its launch and reaching well over 100,000 reads at last count. French rights have been acquired by Editions AdA (co-publisher of *Divergent*, *Sweep*, etc.), and should hit French markets in 2015. A Hip Hop album is in production, with the first song, *Behind the Mask* (signed to Target Music in Italy) launching on digital platforms in October. A feature film treatment is in development, and negotiations with publishing companies, literary agents and music labels are under way around the world.

All rights to *The Red Harlequin* are managed by Koko Media.

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For more information see:

[www.theredharlequin.com](http://www.theredharlequin.com)

#### **About the Author**

Roberto Ricci is a fiction novel, short story and screenplay writer, with first-hand experience in dealing with diversity and children. During his long and varied career he's worked as a journalist, been an officer in the Italian Army and a Senior Executive at Rainbow, a leading international children's entertainment company. A true citizen of the world, he also attended NYU and the European Business School. He has lived in Tokyo, New York, Rome, Milan, Paris, and London. Even more important, Mr. Ricci has children of his own, so he continually gets to re-experience the world in fresh perspective, through their eyes.

#### **About Prava I Prevodi**

Founded in 1980, Prava i Prevodi is the oldest, largest and most diversified literary agency in Eastern Europe, with its principal office in Belgrade, Serbia. The Agency represents clients from all segments of the publishing industry: leading publishers, literary agencies and literary estates, in over 20 European territories.

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